

Nikki Landa – Senior Consultant

Nikki Landa is renowned in the PR industry for her infectious nature and ability to get results. Nikki has worked in wine and public relations for ten years, starting as assistant to renowned wine consultant, educator and commentator, Peter Bourne and following on to Judith Kennedy at the Boutique Wines Association. From here Nikki gained invaluable experience in wine and moved onto to be media manager for wine and spirits importer and distributor Tucker Seabrook.

Her talent for gaining publicity was spotted by high profile public relations practitioner, Mark Patrick from the MP agency who brought her over to manage his most important account - the Moët-Hennessy Group. Nikki coordinated the Moët Marquee for the Spring Racing Carnival in Sydney and hosted winemakers and chef du caves from Moët Hennessy, Champagne when they visited Australia.

Nikki left MP Agency to raise a family and now works as senior consultant for Parker Communications as well as representing other high profile wine and food industry representatives.